



23.-26.02.2023

## Exhibition-specific information's for FAHRRAD ESSEN 2023

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Duration: 23.-26.02.2023  
Webseite: [FAHRRAD ESSEN 2023](#)

Deadline for service orders 10.01.2023  
20 % Surcharge from 11.01.2023  
35 % Surcharge from 20.02.2023

### Important Links:

[Tourist Information Office](#)  
[Closed Exhibitor Area](#)  
[Environmental zone](#)  
[Order form for early stand set-up](#)  
[Traffic guidelines](#)  
[Order form for electricity](#)  
[Order form for stand elements + graphic + digital print](#)  
[Order form for floorcovering](#)  
[Technical Guidelines](#)  
[General terms and conditions](#)

### Contacts

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### Setup times

Monday, 20.02.2023 until Tuesday, 21.02.2023 7.00 a.m. – 8.00 p.m.  
Wednesday, 22.02.2023 7.00 a.m. – 4.00 p.m.  
(Remaining works within the stand area until 8.00 p.m.)

### Dismantling the stand

Sunday, 26.02.2023 from 6.00 p.m. within the stand area

### Vehicular access to the site:

from 6.15 p.m. for Car and van for 30 minutes against deposit

from 7:30 p.m. for all vehicles with an access ticket

Stand: 21.11.2023/ Subject to change



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nonstop until Monday, 27.02.2023 8.00 p.m.

**End of stand dismantling:** Monday, 27.02.2023 until 8.00 p.m.

### **Vehicular access to the trade fair site**

#### **Setup**

We request that all exhibitors, stand construction companies and suppliers who have to drive onto the trade fair site go first to the check-in at car park P9 from, 22.02.2023. Access to the site will be organized from here.

#### **Dismantling evening**

For vehicular access on the dismantling evening on Sunday, 26.02.2023, [access tickets](#) with call-off numbers are required. These authorize vehicular access to the trade fair site on that evening with no need to pay a deposit. On the basis of your feedback, the entry vouchers will be brought to your stand during the fair or deposited on request in car park P2. We expect that there will be vehicular access to the site on Sunday, 26.02.2023 from 7.15 p.m. for all vehicles.

Cars without a trailer can drive onto the site on Sunday, 26.02.2023 between 6.15 p.m. and 6.45 p.m. for 30 minutes. Payment of a deposit of € 100.00 is required. There is no need to check-in for this short-term pick-up access.

#### **Office Exhibitor Trade Fair Services**

During FAHRRAD ESSEN 2023, the trade fair management / service office is located outside Hall 6 on the first floor. Here, you will find all the right contact partners from exhibitor trade fair services to assist you. You can place additional service orders there, if necessary.

#### **Opening hours:**

##### **During the construction**

Monday, 20/02/2023	8.00 a.m. – 6.30 p.m.
Tuesday, 21/02/2023	8.00 a.m. – 6.30 p.m.
Wednesday, 22/02/2023	8.00 a.m. – 6.30 p.m.

##### **During the event**

Thursday, 23/02/2023	8.00 a.m. – 6.30 p.m.
Friday, 24/02/2023	9.00 a.m. – 6.30 p.m.
Saturday, 25/02/2023	9.00 a.m. – 6.30 p.m.
Sunday, 26/02/2023	9.00 a.m. – 7.00 p.m.

##### **During dismantling**

Monday, 27/02/2023	8.00 a.m. – 16:30 p.m.
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#### **Online media package**

As an FAHRRAD ESSEN exhibitor, take advantage of the benefits of our online media package which is automatically an integral part of your registration. Find out about your trade fair success in our [YouTube-Video](#) in just 90 seconds. The mandatory flat fee of €139.00 per exhibitor and co-exhibitor includes various services for you:



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**Online exhibitor list** with company presentation, company and product description, photos as well as website and email address. In addition to comprehensive trade fair-related news, you also have the possibility of posting information concerning your company, such as press releases, in your profile. Provide links to your social media channels and RSS feeds as well.

**Product and trade fair innovations:** Tell visitors and journalists all about your company and your product innovations. Media, customers and potential visitors can therefore access your press information, address, website, photos and logos in a targeted way, as all the information is linked to your exhibitor profile. You upload a text – we will make sure it is optimally tailored for specific target groups.

**Stand promotions:** Publicise your stand promotions. These appear on the website "News" and in your exhibitor profile. Inform visitors and journalists about events at your booth. Your stand events will appear on the FAHRRAD ESSEN website.

**Interactive hall map:** All the data which you enter can be called up in the interactive hall map.

**Personal FAHRRAD ESSEN banner:** Put the FAHRRAD ESSEN banner with your hall and stand number on your website and use the banner as an email boilerplate or download it in print quality. There are many more ways you can use your banner.

**MEDIA CENTER:** "Media, customers and potential visitors can access and use their official image material in the MEDIA CENTER for their reports. You have the possibility to upload up to four pictures for free in our MEDIA CENTER. Take the chance and present your products in the best possible way. "

**Corporate News:** Inform the industry about the latest news from your company before, during and after the trade fair

You can make all the entries independently in our "closed exhibitor area": [www.messe-essen-digitalmedia.de](http://www.messe-essen-digitalmedia.de). You will automatically receive your access data by e-mail.

**Contact:**

Digital Media

Tel.: +49(0)201-3101 1870

Email: [support@messe-essen-media.de](mailto:support@messe-essen-media.de)

**Voucher codes**

For FAHRRAD ESSEN 2023, voucher codes to pass on to customers can be ordered in the [closed exhibitor area](#). The vouchers have to be converted into a "Print at home ticket" on the Internet after appropriate registration. Only the redeemed voucher or online code will be charged to you at € 6,50 / pc. You can place the order in the "[GAB](#)" on our website.

**Exhibitor passes:** Your free exhibitor season tickets are available for you to personalise and download in the Closed Exhibitor Area (GAB). Additional exhibitor passes cost € 21.20 (incl. VAT), Exhibitor day ticket cost €6,20 / pc. (incl. VAT) and are available in the "Closed Exhibitor Area - GAB".



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**The regular entrance fee per Person is:**

Day ticket € 13,00 (VAT incl.)

Reduced Day ticket € 11,00 (VAT incl.)

2-Days ticket € 20,00 (VAT incl.)

Children from 0 to 13 years € 1,00 (VAT incl.)

**Exhibition catalogue / Visitor Guide / Online banner**

Nordis Verlag GmbH will publish the official exhibition catalogue for REISE CAMPING 2023. You can obtain the forms for your official catalogue entry, as well as possible advertising in the exhibition catalogue on our [homepage](#).

We also wish to draw your attention to the fact that the official exhibition catalogue is compiled and printed only by Nordis Verlag GmbH. Any invitations to place entries in a catalogue received from other publishers have nothing to do with the official FAHRRAD ESSEN 2023 catalogue.

**Contact:**

Nordis Verlag GmbH

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